



COMMAND PROFILE™

What is your current ministry area? Are you in the right location?

Are your programs targeted to the community? What about in 10 years?

Wouldn't it be great to have a single resource that provides you with a clear vision of the people in the neighborhoods around your command? Not just the typical nuts and bolts data about age and race – but meaningful information that will help you to understand your immediate community and how to grow your ministry.

COMMAND PROFILE™ provides a comprehensive review of any defined area surrounding each facility and not only provides detailed information about who lives in your community, but it also tells you a great deal about who they are – what they like – what they are concerned about - behavioral information that will allow you to customize your programs to meet the needs of your community.

Each **COMMAND PROFILE™** report is custom-designed based on the selected geography defining the area of operations and gives a powerful overview of the people in the ministry or service area with rich detail that includes the full

spectrum of [population demographics](#), [lifestyle segments](#), [trends](#), [faith involvement/receptivity](#) and [future projections](#).

There are 136 different areas included in the report covering every aspect of your community. This compilation is a remarkably powerful tool that calls upon the significant resources of the U.S. Census Bureau, Clairtas Microvision and the National Family Opinion Survey (NFO) to present not only accurate information about current conditions, but also accurately project what can be anticipated in the next 5-10 years.

We would welcome the opportunity to discuss how **COMMAND PROFILE™** can help you in your appointment. Just give us a call at our today at (561) 594-9300 and let us know how we can be of assistance.

