



DOING THE
MOST GOOD

FOR IMMEDIATE RELEASE

Contact:
Ashley Ramsey
727-432-8400

Jeff and Penny Vinik Unite with Salvation Army to End Homelessness in Tampa
As the need for emergency shelter for the most vulnerable population in Hillsborough County continues to grow, Jeff and Penny Vinik join the fight against homelessness.

TAMPA, FL (October 9, 2020, 2020) –Jeff and Penny Vinik, owners of the Stanley Cup winning Tampa Bay Lightning, announce they will be joining The Salvation Army of Tampa and their \$6.5 million capital campaign with a \$300,000 gift to help build a new state-of-the-art emergency shelter for homeless single men and women in Hillsborough County. The fully renovated building will be located in the Tampa Heights neighborhood at 1603 N Florida Ave.

"We are thrilled to have the support of Jeff and Penny Vinik," says Captain Andy Miller, Tampa Area Commander. "Their incredible generosity shows that as a community we can provide hope to the most vulnerable population and put an end to homelessness."

"Tampa is a community that works hard to take care of our most vulnerable neighbors and we are happy to be part of a new chapter for the Salvation Army," said Jeff and Penny Vinik. "We are very thankful to Tony and Lauren Dungy for their leadership of the capital campaign and personal commitment. It is going to give safety and hope to so many when they need it most."

The new facility will be a 39,000-square foot, one-stop social services and residential facility, and will be located on a campus-like setting with state-of-the-art amenities, expansive capabilities, and flexible spaces to suit many needs. Earlier this month, Tony and Lauren Dungy were named honorary chairs of the capital campaign.

About The Salvation Army

The Salvation Army annually helps nearly 23 million Americans overcome poverty, addiction and economic hardships through a range of social services. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army is doing the most good at 7,600 centers of operation around the country. In the first-ever listing of "America's Favorite Charities" by The Chronicle of Philanthropy, The Salvation Army ranked as the country's largest privately funded, direct-service nonprofit. For more information, visit SalvationArmyUSA.org. Follow us on Twitter: @Salarmytampa and #DoingTheMostGood

###